

BALDWIN

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For Immediate Release

Continuing Evolution of Style: Baldwin Hardware's Lakeshore Collection

-Sleek, refined and contemporary in design-

(Reading, PA) – Contemporary momentum continues to intensify, as Baldwin Hardware unveils its Lakeshore collection. This latest offering will enhance the company's current innovative group of modern handle and entry sets, knobs, levers and sophisticated accessories. The Lakeshore handleset and coordinating levers are made of solid forged brass, demonstrating Baldwin's commitment to quality, while expanding on its ability to develop cutting edge designs with modern cues. These sleek and functional styles are offered in all popular contemporary finishes, including stainless steel, to suit many interiors and contemporary architecture. The Lakeshore collection includes handle and entry sets, passage sets, multi-point door trims, cylinder collars and turnpieces; all of which complement Baldwin's contemporary general and bath hardware.



“The Baldwin consumer expects the finest, with a portfolio designed to meet a variety of stylistic choices for ultimate flexibility,” said Chas Seymour, General Manager. “Our new additions live up to that expectation and enhance what we already offer.”

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Baldwin Hardware manufactures an extensive family of superior architectural and decorative products for the home in a variety of finishes, including its proprietary *Lifetime Finish*[™]. Baldwin Hardware products signify quality and innovation, with offerings that include hardware and locksets and exterior lighting, as well as bath and cabinetry accessories. All portfolios are available in a rich variety of finishes and textures. The Reading, PA based company with more than 60 years of heritage, is part of the Black & Decker Hardware & Home Improvement Group, headquartered in Lake Forest, CA. For more information, please visit www.baldwinhardware.com.

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